Intro to Flash Platform

Tools to Design and Develop

Adobe® Flash® CS4 Professional

Adobe® Flash® Catalyst™

Adobe® Flash® Builder™

Framework

Adobe® Flex®

Runtimes

Adobe® AIR®

Adobe® Flash® Player

Services

Adobe Flash Platform Services

Servers

Adobe® Flash® Media Server Family

Adobe® LiveCycle® Data Services

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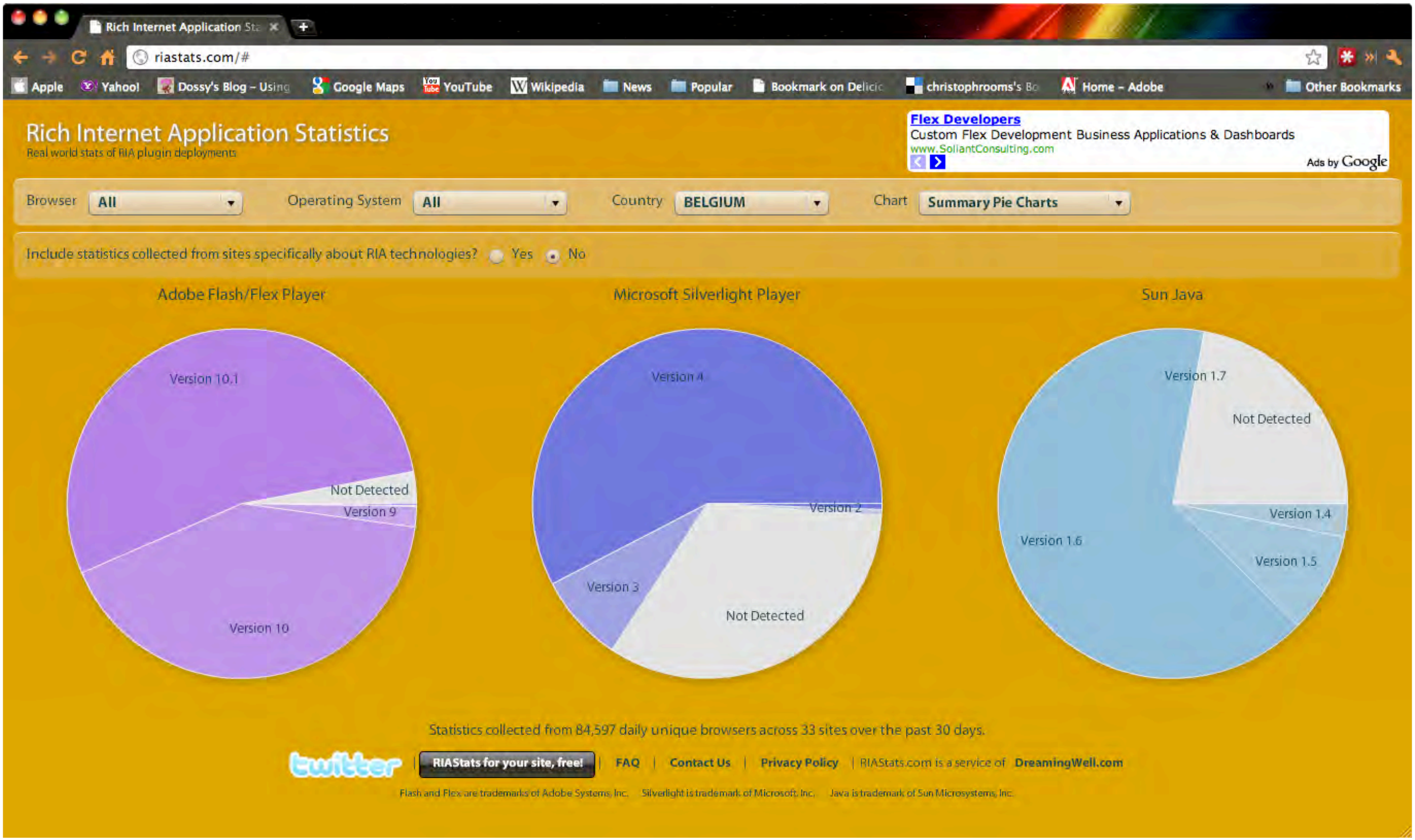
http://www.riastats.com



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Useful resources

- Adobe Developer Network: http://www.adobe.com/devnet
- Tour de Flex: http://www.adobe.com/devnet/flex/tourdeflex
- Tour de Mobile Flex on Android market
- Adobe TV: http://tv.adobe.com
- Adobe Labs: http://labs.adobe.com
- Adobe User Group : http://www.adobeusergroup.be
- Twitter :
  - @AdobeSystemsBE
  - @christophrooms : Flash BDM Adobe Benelux
  - http://www.webkitchen.be/2009/02/18/adobe-on-twitter/
- Professional training centers

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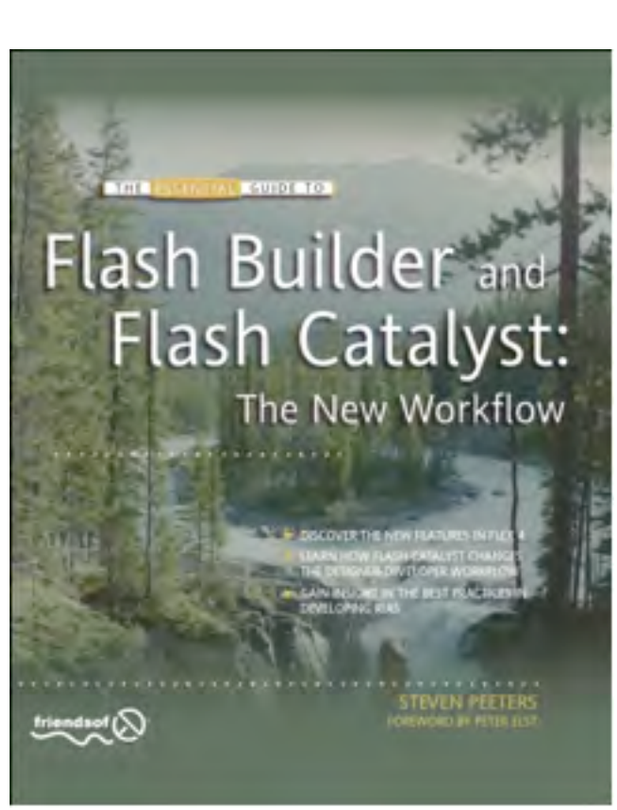
Choosing the best workflow

- Not always easy
- Not always straightforward
- Depends on a lot of things
  - Available people
  - Do you have the necessary skills
  - Working with external contractors/firms
  - Which approach is most cost-effective
  - Which approach is the quickest
  - …
- There's a book about that :-)



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iOS still in beta, available on Adobe Labs

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BlackBerry PlayBook developer promotion

- Develop an app for the PlayBook
- Get it approved on the BlackBerry App World
- Receive your own free PlayBook device !!!
- http://bit.ly/hyiqoK

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Developing mobile applications

- Separate business logic from visual layout
- Keep in mind your using fingers, not a mouse pointer
- Not all devices support the same APIs
- Mobile devices are not desktops/laptops !!!
- KISS

- White paper: http://bit.ly/vtwZk

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